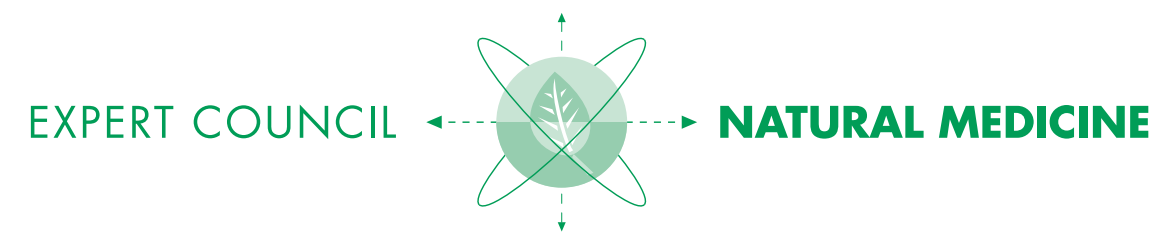
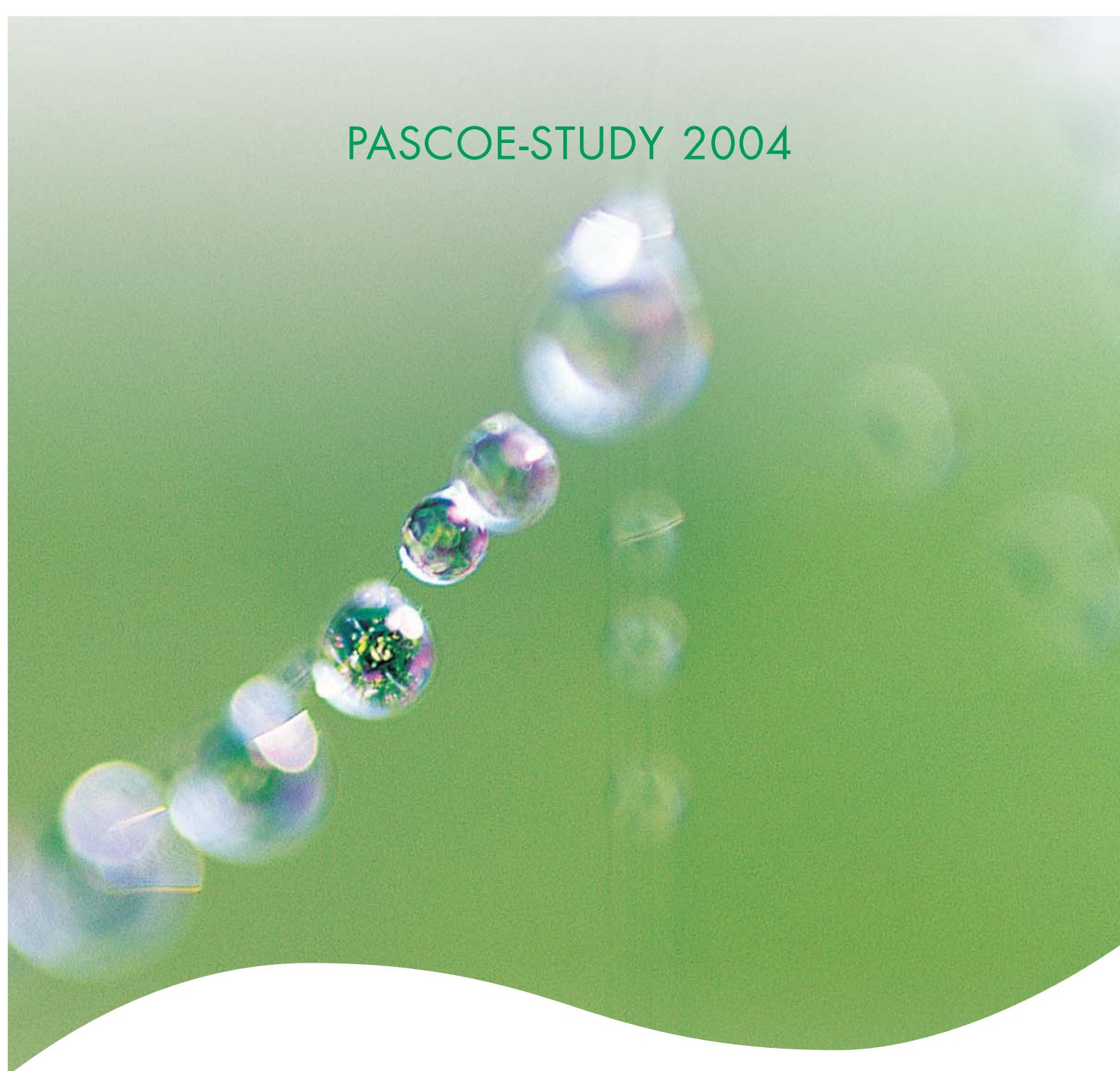


PASCOE-STUDY 2004



With support of:



INDEX

Preface3

Preference: Nature Medicine or chemical medication4

Advantages of Nature Medicine in comparison to Chemical Medication4

Frequency of use of Nature Medicine5

Overview: Evaluation of Nature Medicine on the basis of statements (Ø)5

Preference between doctors with and without additional identification, „Nature Healing procedures“6

Illnesses or complaints where Nature Medicine was preferred6

Influence of the Health Care Reform on the frequency of use of Nature Medicine7

Experiences with Nature Medicine7



PREFACE

The approval of Nature Medicine is enormous, the actual PASCOE–Study confirms that. Around 80% of the population want Nature Medicine. Against the background of the modernisation law of the statutory health insurance funds which came into force on 1st January 2004, this is an impressive result which carries much more weight. The people are convinced of Nature Medicine, in spite of the discontinuation of expenditure reimbursement for prescription free medicine.

On the following pages we have summarised the most important results of this representative questionnaire survey which the opinion research institute „EMNID“ carried out in July 2004 on behalf of PASCOE and the Circle of Experts for Nature Medicine. One thousand and one study-participants were asked about their attitudes, their associations for Nature Medicine and their experiences with Nature Medicine.

The evaluation of the results surprised in its clearness: faced with the choice, 80% of the people would choose a nature medicine instead of a chemical medication. 88% of those interviewed believe that Nature Medicine relieves symptoms and 82% believe that Nature Medicine induces healing from sickness.

An overwhelming majority prefer nature medicine compounds, especially by coughs and sneezes, insomnia, depressive disorders and migraine. Around half of the study participants favour natural medication by migraine and even 68% wish for nature medicine by depressive disorders and nervous anxiety. 82% of those interviewed prefer Nature Medicine by insomnia and the affirmation increases to 91% by coughs and sneezes.

Decisive for the high acceptance are primarily the insignificant side-effects and the good tolerance. 44% of the interviewees see herein the main advantage in comparison to chemical compounds and 90% agree with the statement, „Nature Medicine is easily digestible“.

The high (even emotional) regard of the population for Nature Healing has on the one hand its roots in the centuries-old tradition in Germany, and on the other hand, the healing experiences made with one’s own body.

This trust is also the result of extensive research endeavours to safeguard the effectiveness and tolerance of nature medicine medication. Especially in recent years, various studies over Nature Medicine have been carried out to prove the effectiveness and tolerance, last but not least, by our premises.

On behalf of the Experts Circle and myself, I wish that the overwhelming vote for Nature Medicine from the population finds an aftereffect in medical doctrine and by political decision-makers. I hope that the results of the PASCOE-Study contribute towards establishing Nature Medicine as a equivalent therapy alternative to mainstream medicine.

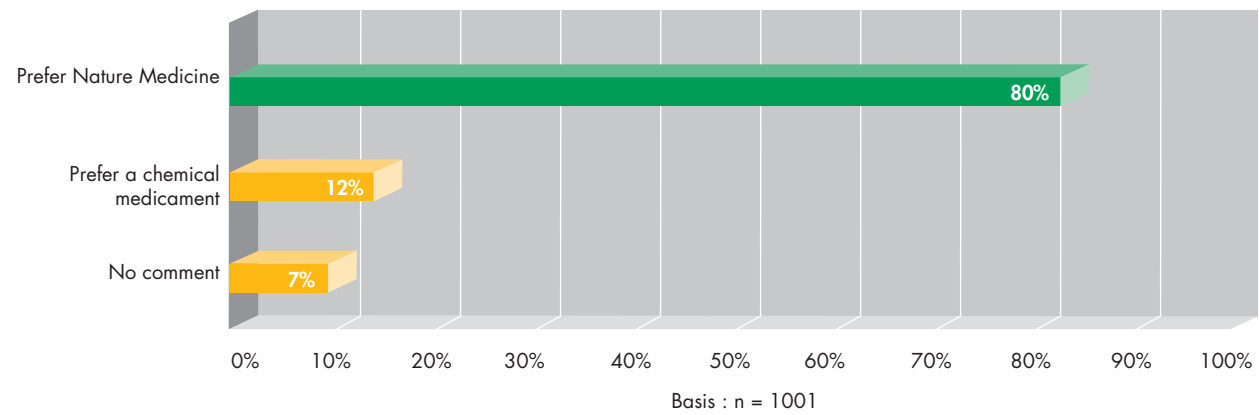


Jürgen F. Pascoe



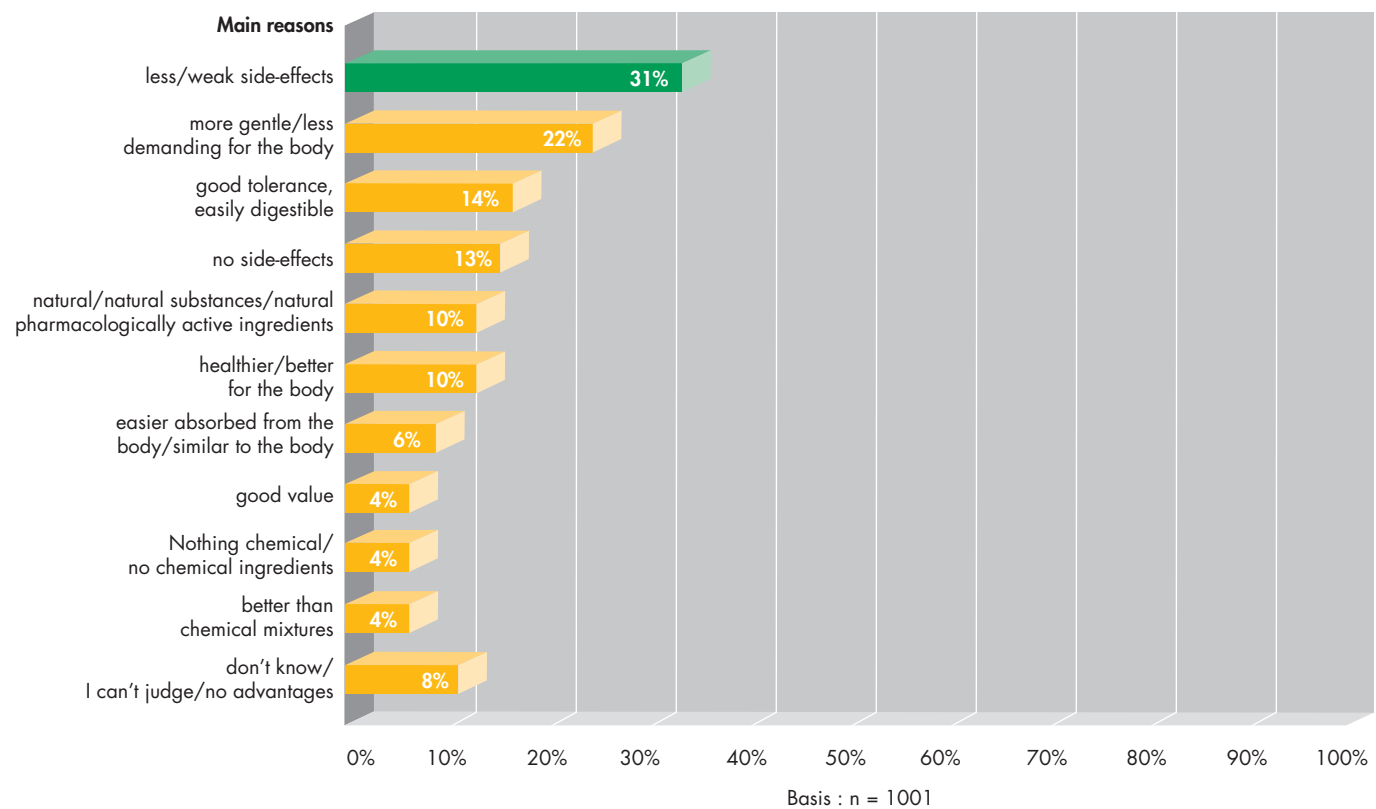
REFERENCE: NATURE MEDICINE OR CHEMICAL MEDICATION?

One understands under the term „Nature Medicine“, all medicaments from the field of homeopathy and drugs from plants. If you had the choice between a Nature Medicine and a chemical medicament, which one would you favour?



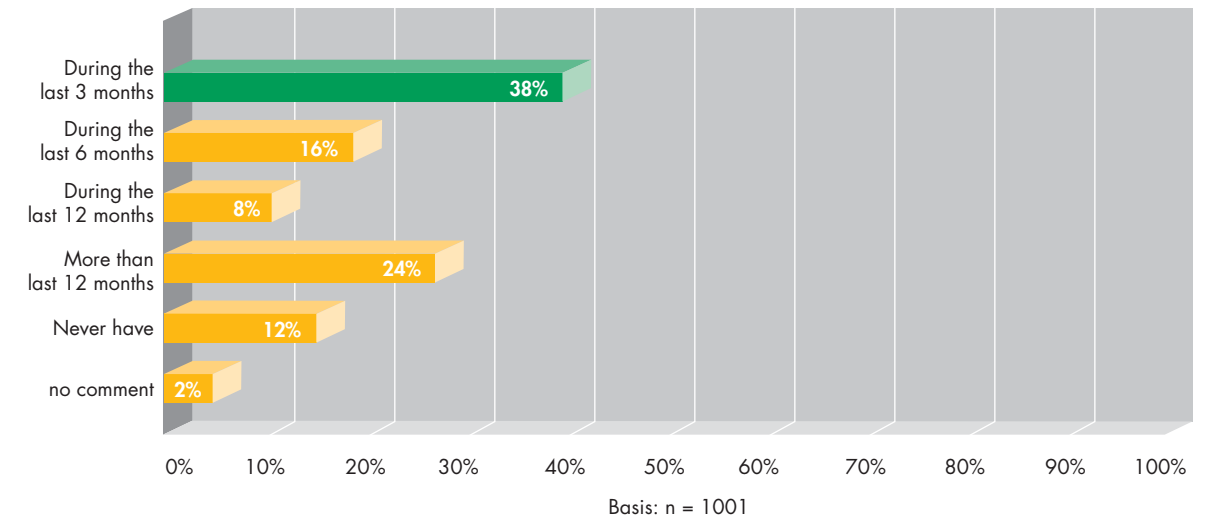
ADVANTAGES OF NATURE MEDICINE IN COMPARISON TO CHEMICAL MEDICAMENTS

In your opinion, which advantages has Nature Medicine in comparison to Chemical Medicaments?



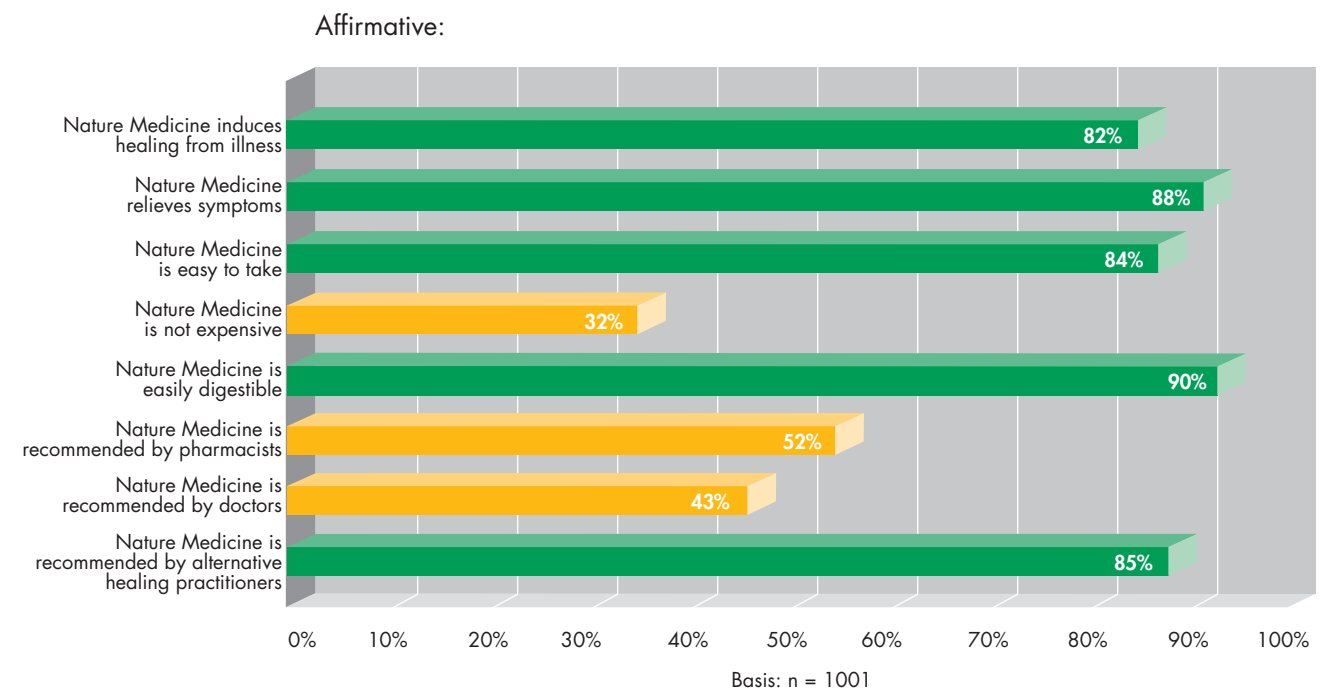
FREQUENCY OF USE OF NATURE MEDICINE

When did you last use a Nature Medicine?



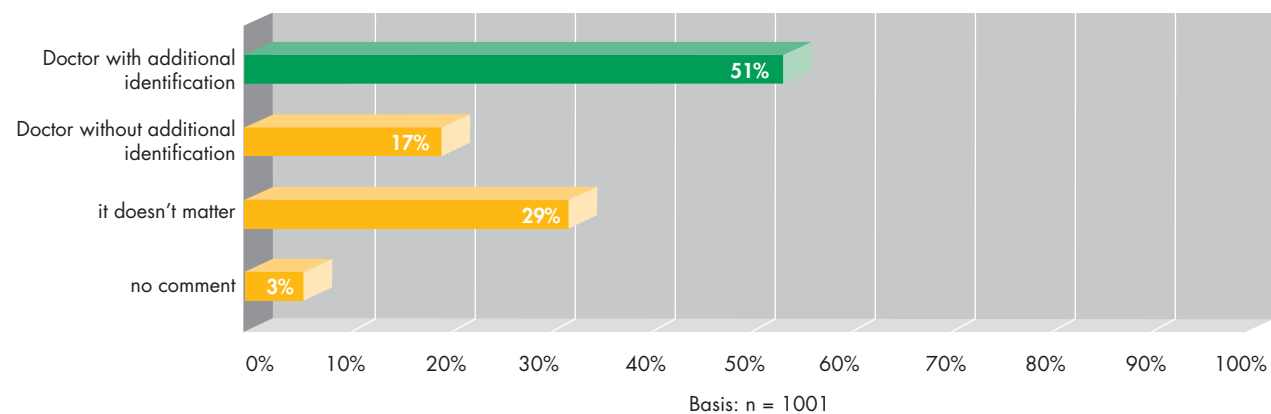
SUMMARY: EVALUATION OF NATURE MEDICINE BY MEANS OF STATEMENTS

I will now read aloud some characteristics which could more or less be true of Nature Medicine.



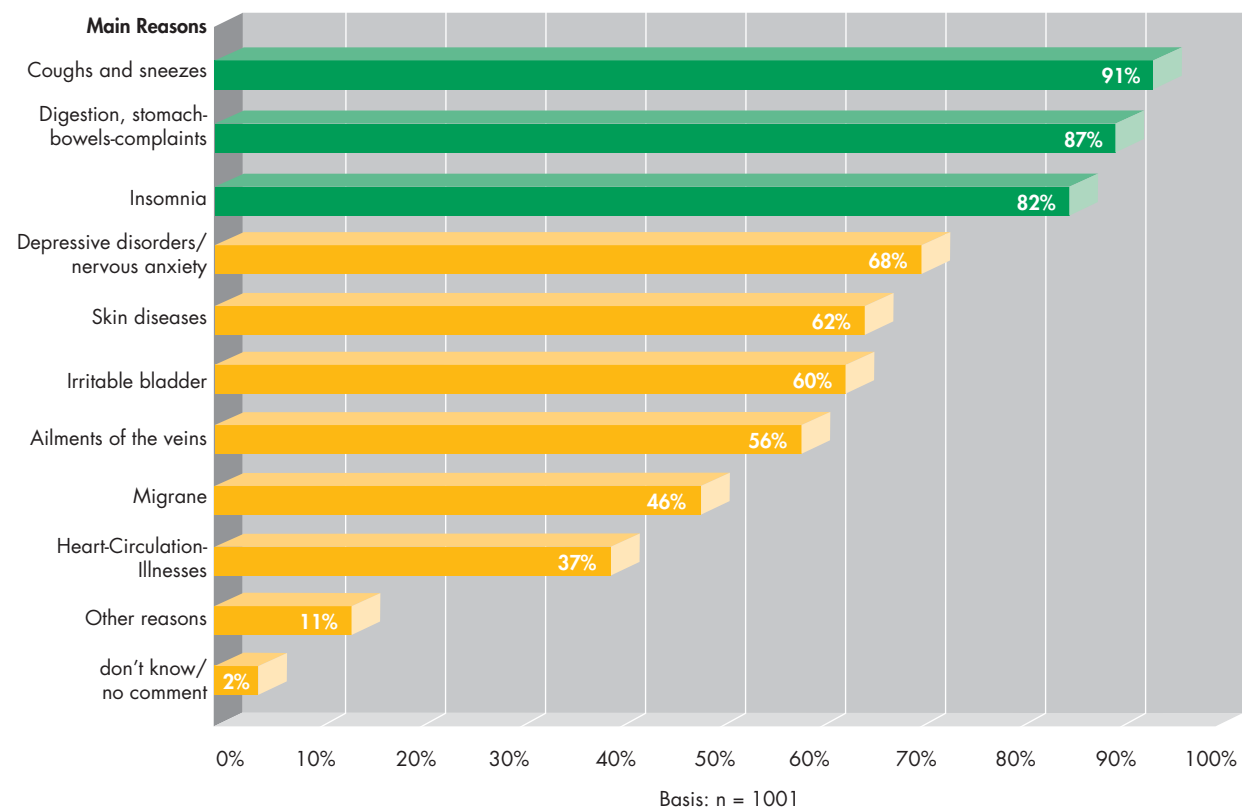
PREFERENCE BETWEEN DOCTORS WITH AND WITHOUT ADDITIONAL IDENTIFICATION, „NATURE HEALING PROCEDURES“.

If you had a normal illness and could choose to go to a doctor with additional identification, „Nature Healing Procedures“ or to a doctor without additional identification, „Nature Healing Procedures“, which doctor would you give preference to?



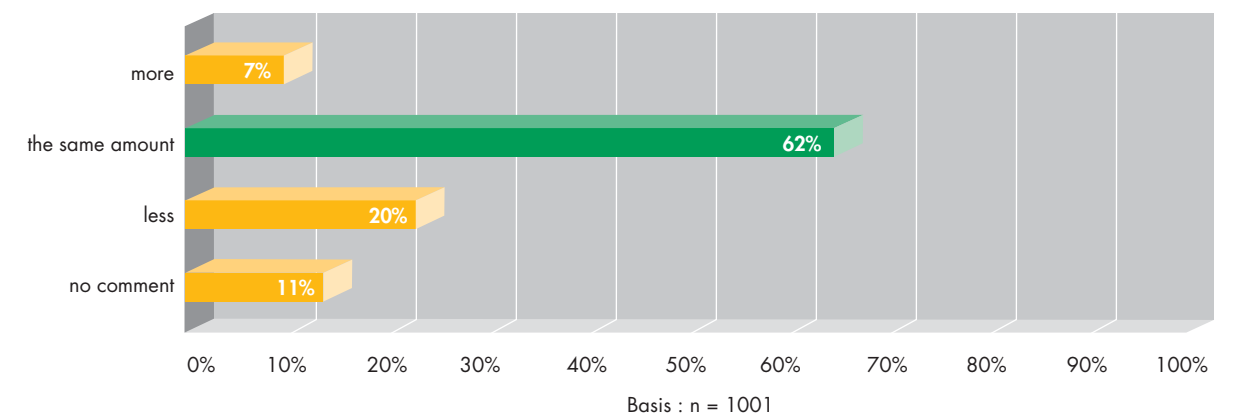
ILLNESSES OR COMPLAINTS WHERE A NATURE MEDICINE WAS PREFERRED

By which of the following illnesses or complaints would you prefer a Nature Medicine?



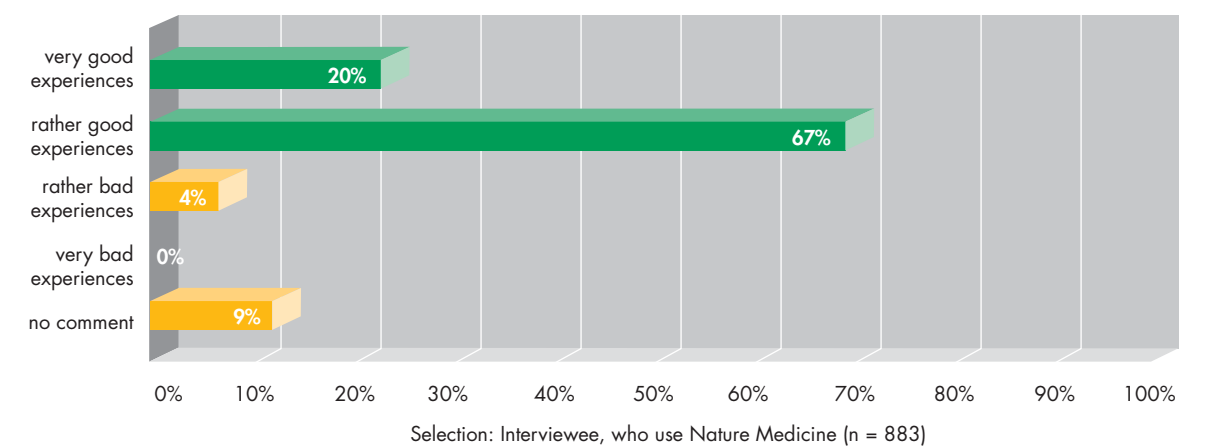
INFLUENCE OF THE HEALTH CARE REFORM ON THE FREQUENCY OF USE OF NATURE MEDICINE.

The Health Care Reform came into effect on 1st January 2004. Since then, the patient must pay for many chemical medicaments which do not require a prescription, even when the doctor ordained them. Have you bought more medicaments from the field of Nature Medicine since 1st January as before the Health Care Reform or is it the same amount or, is it less?



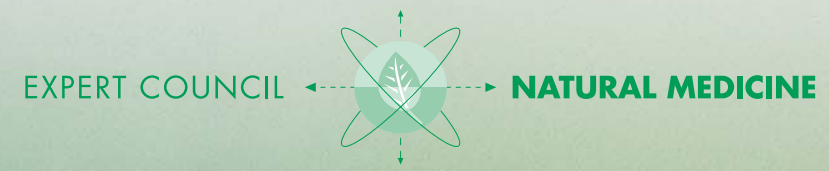
EXPERIENCES WITH NATURE MEDICINE

Have you had very good – rather good – rather bad – or very bad experiences related to Nature Medicine?



Conclusion: 87% of those interviewed have had very good/rather good experiences related to the effectiveness of Nature Medicine.





secretary's office
Schiffenberger Weg 55 · D-35394 Giessen · Germany
info@expertenkreisnaturmedizin.de · www.expertenkreisnaturmedizin.de

PASCOE pharmazeutische Präparate GmbH · D-35383 Giessen
info@pascoe.de · www.pascoe.de

